

gifted®

YOUR GUIDE TO

Campaign Communication Materials

How important are they?

Exceptional fundraising partnerships

What are campaign communication materials?

Accessing the very best communication tools is essential. As fundraising communication specialists we can create bespoke promotional materials both in print and online to increase campaign effectiveness.

To promote a fundraising campaign successfully it is important to feature the benefits of a project, alongside the different ways of giving. To do this as effectively as possible the right campaign communication tools are needed. These range from a campaign logo, benefits brochure and scale of giving, to website design, social media posts, additional literature and event promotion.

Our partners Firth Design are specialists in the design, creation and implementation of campaign materials.

Below are the main categories of communication:

CAMPAIGN LOGO

ONLINE CAMPAIGN TOOLS

OFFLINE MATERIALS

EVENT MATERIALS AND PROMOTION

Key elements

The main areas of communication require a variety of promotional tools which we can design and produce starting with a campaign logo and brand identity. Much will depend on the type of campaign you are running, your target audience and what you are trying to achieve.



CAMPAIGN LOGO

Using a specific campaign logo can boost the overall effectiveness of a campaign. It can raise awareness and help build confidence and trust amongst potential donors. It also demonstrates a higher degree of professionalism and illustrates that your project or organisation has been carefully invested in.

Campaign logo and brand identity

Establishing which elements of existing branding are to be carried through to campaign material design is key to ensuring they share key branding similarities. If this is done well, your potential givers will develop a sense of trust and confidence in the brand you are creating.

In some cases the main logo may need an update or re-brand. Often the time to do this is when preparing for a campaign as the launch of both a new main logo and campaign logo can be especially effective.

Below are some examples of main and campaign logos we have created.



Main logo for Peterborough Cathedral



Main logo for the Cathedral Isle of Man



Campaign logo for the Kennel Club Charitable Trust



Campaign logo for Saffron Walden Almshouses



Campaign logo for Chipping Campden School



Campaign logo for Chipping Campden School



Campaign logo for Warwick School



Main logo for Beds & Herts Historic Churches Trust



Campaign logo for Treetops Hospice Care

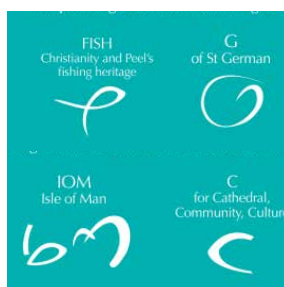
Branding elements

Branding goes far beyond the creation of a name or logo. Different elements of a logo can be developed to form new visuals which pull the overall look or identity together.

ONE
CAMPUS
+PLUS



CATHEDRAL
ISLE OF MAN

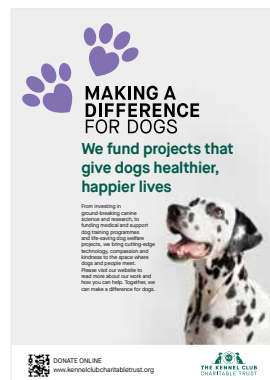
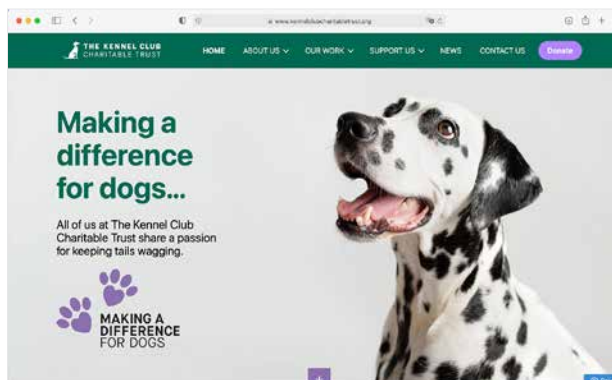


LIME TREE
CAMPAIGN



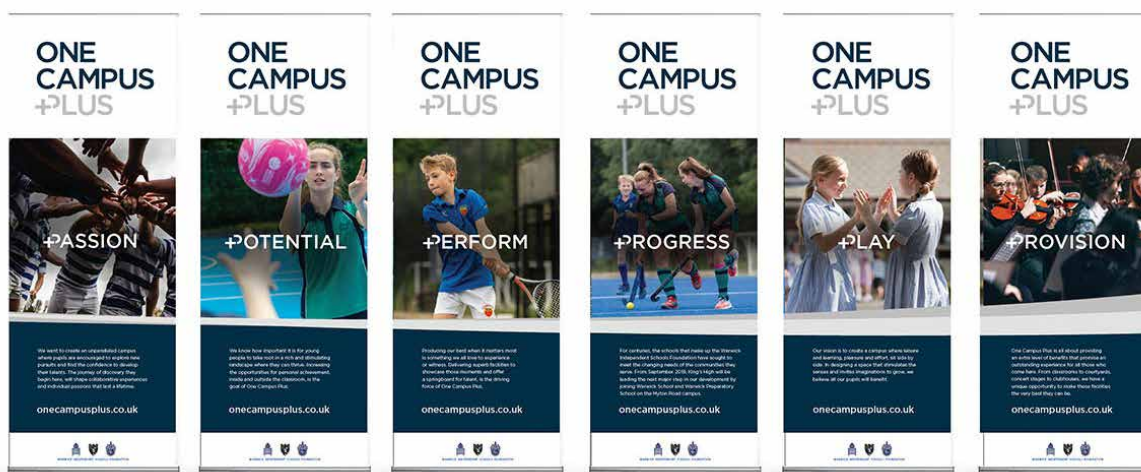
Consistency

Consistency in design branding is essential in bringing all communications together. Especially important is the use of a generic image, both on and offline to ensure, easy recognition. Here, a cut out style of photography is used with light grey backgrounds to maintain the same look and feel, assisted by the range left alignment of text and campaign logo.



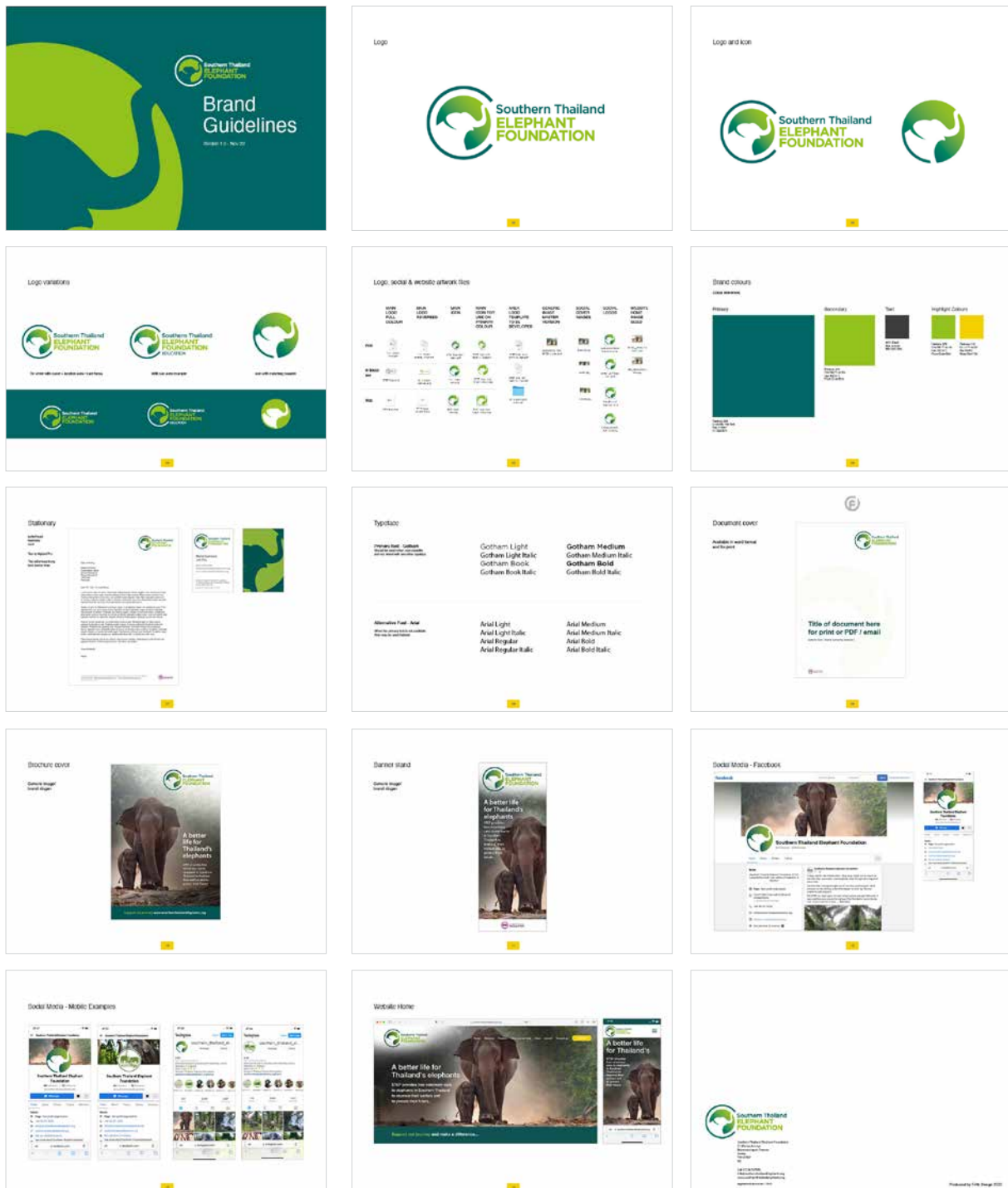
Branding themes

Branding can often benefit from a style or theme which creates greater connection between concepts.



Brand guidelines/assets

As part of a logo/brand creation we produce guidelines which clearly detail how to use the new identity. This includes direction on stationery fonts and colours, as well as logo file versions for different types of media. In addition, we take any layouts used to demonstrate the final logo/branding and place them as a design guide to help ensure consistency of branding and design use in the future. Below are some key pages from a range of guidelines we have produced.



ONLINE CAMPAIGN TOOLS

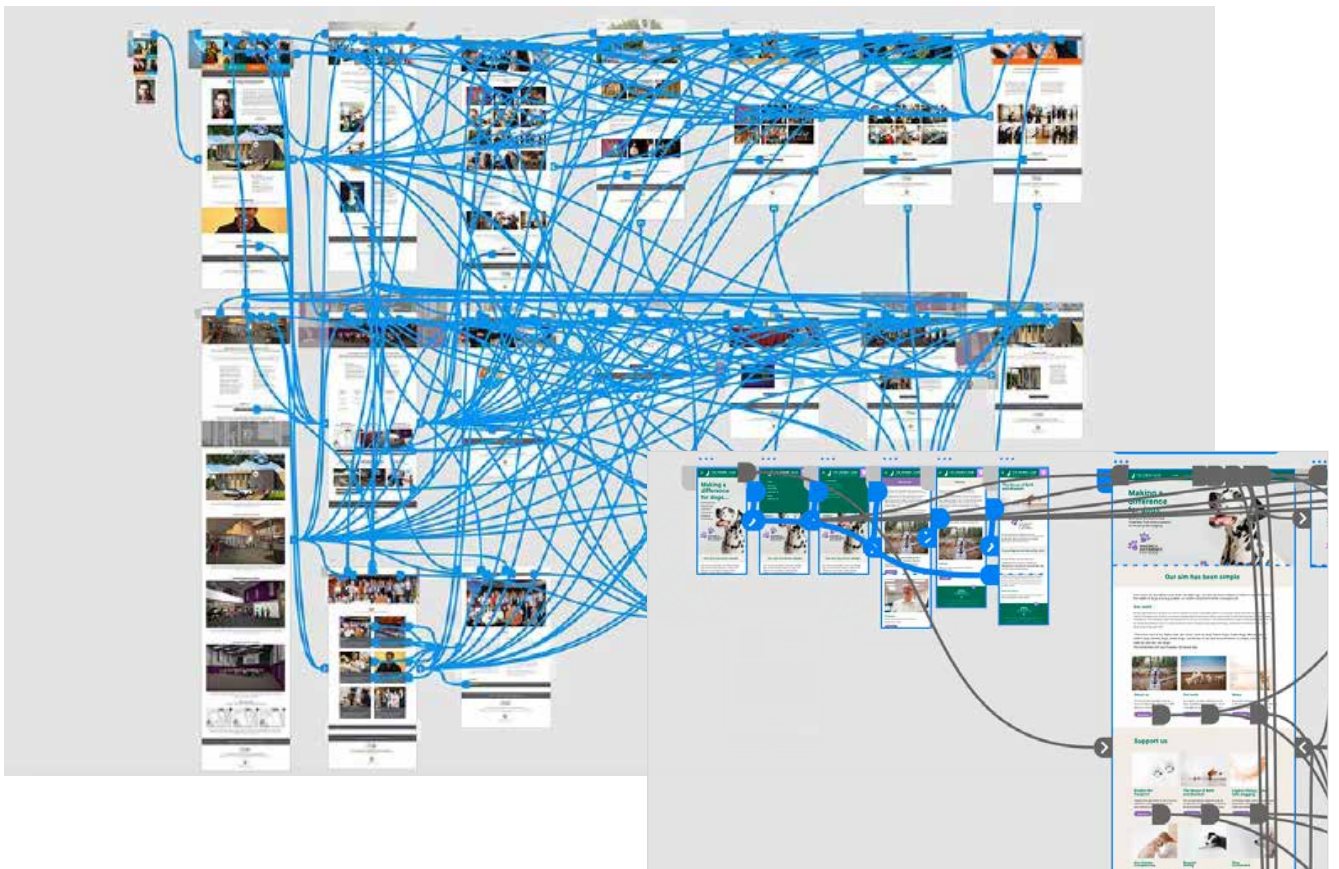
We use the very latest Adobe XD website prototype software to design and proof campaign websites as well as to make changes to existing sites or to provide guidance.



This allows us to show online previews of our designs at every proof stage on mobile, tablet and desktop formats.

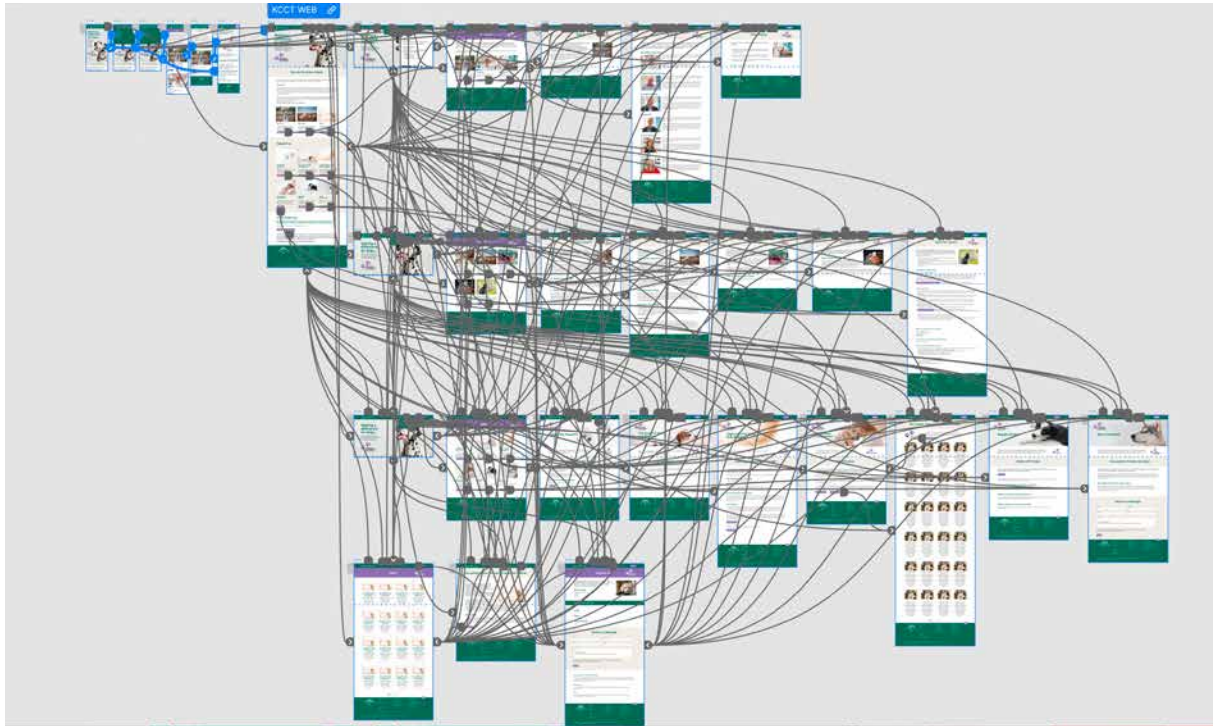
The pages are interactive so when evaluating you can click on menu items and navigate through the proofs in a similar way to a live website.

Below is an example showing the design software view to demonstrate the navigation links we make which automate the proof pages. We can provide a demo via a live zoom or teams meeting to show how valuable it is on any website build/development project.

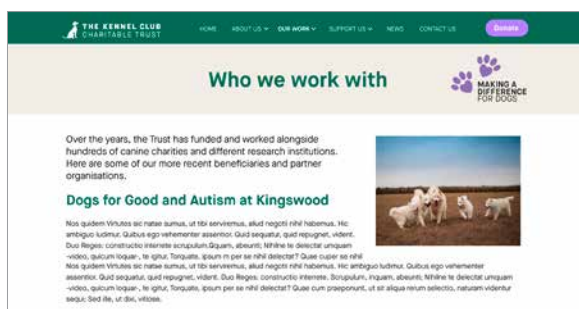
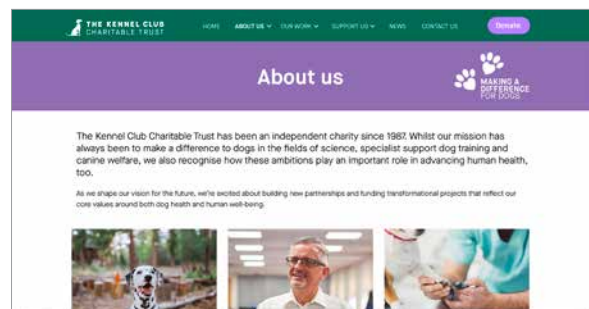
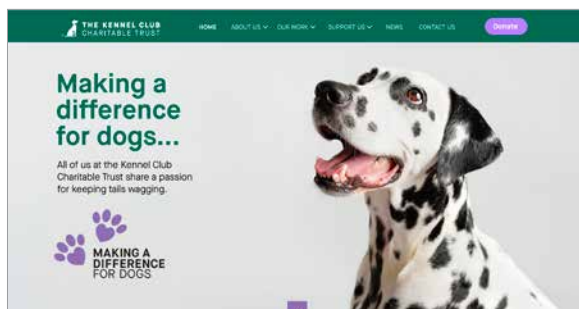


Campaign website example

Below is an example of a demo prototype site map showing initial design for both desktop and mobile plus the page links which enable it to work as a prototype.



The live website can be viewed at <https://www.kennelclubcharitabletrust.org>



Online giving

Online giving can be provided by our partner company at a low monthly cost or a provider of your choice. Simply sign up and we will do the rest, linking to the facility and ensuring the branding is matched so confidence is maintained.

THE KENNEL CLUB CHARITABLE TRUST HOME ABOUT US OUR WORK SUPPORT US NEWS CONTACT US [Donate](#)

Donate

MAKING A DIFFERENCE FOR DOGS

I'd like to make a difference for dogs...

[Single Gift](#) [Monthly Gift](#)

Your monthly gift can make a real difference to dog welfare across the UK. For example:

£5

£5 a month* could help to feed a neglected dog in a UK rescue

£10

£10 a month* could help to train a medical assistance dog for a human needing support

£25

£25 a month* could help to fund a research project that eradicates a breed-specific genetic disorder.

*Calculated on a monthly payments for one year

We are fundraising to help dogs and their owners and breeders who need our help in Ukraine. To support our appeal please click here: [Link](#)

£ Or enter a monthly amount

[Donate Now](#)

Contact Details

Just a few details needed

<p>Title *</p> <p>Please select</p>	<p>First Name *</p> <p>First Name</p>	<p>Last Name *</p> <p>Last Name</p>
<p>Postcode/ZIP *(find address)</p> <p>Enter a postcode, street or address</p>	<p>Address 1 *</p> <p>Address Line 1</p>	<p>Address 2</p> <p>Address Line 2</p>
<p>Town / City</p> <p>Town / City</p>	<p>County / State</p> <p>County / State</p>	<p>Country</p> <p>United Kingdom</p>
<p>Phone number *</p> <p>Phone</p>	<p>Email *</p> <p>Email</p>	

Your Privacy Rights

Occasionally we would like to send you information about what we do and how you can support us, primarily through our quarterly newsletter. We will only contact you if you give us consent, so please tick the relevant boxes below to say how you would like to hear from us in the future (you can tick more than one box). The data you have provided will be used by the Kennel Club Charitable Trust to process your donation, including Gift Aid where you have agreed to this.

Please tell us if you are happy for us to contact you with this information:

☐ By Email
☐ By Post
☐ By Phone

If at any point you'd like to change the way contact you or process your data, please let us know by emailing kcct@thekennelclub.org.uk or writing to us at: The Kennel Club Charitable Trust, 10 Clarges Street, London W1J 8AB. Further information on how we protect and use your personal data is set out in our [Privacy Policy](#).

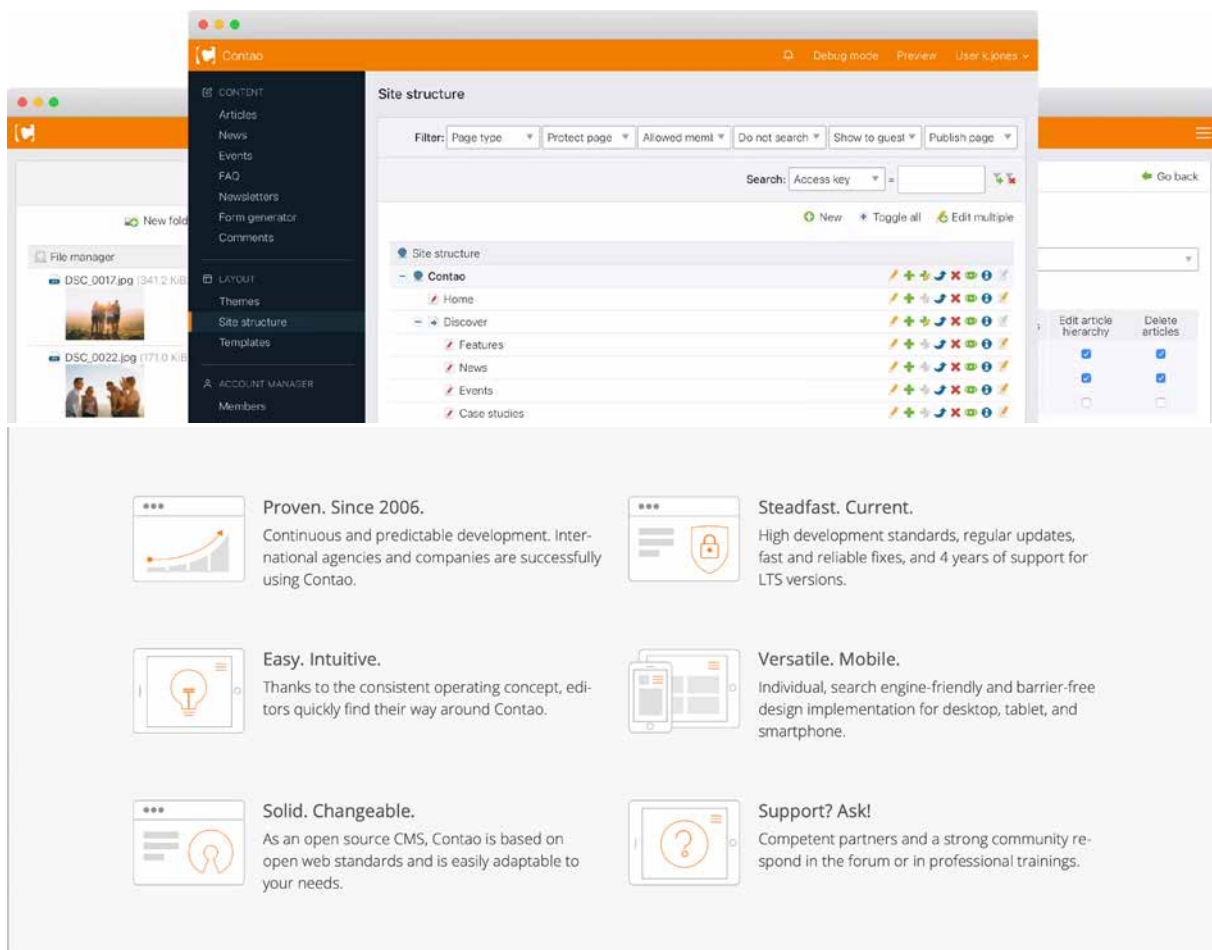
[NEXT](#)

User friendly content management

It is essential to be able to update online campaign information instantly. Having a content management system that enables in-house changes to be made, gives you greater agility and more impact when it comes to keeping your messaging fresh and relevant.

Our preferred CMS of choice is Contao which is super-fast and search engine friendly. It is quick and easy to grasp with users praising how intuitive it is.

A key advantage of the system is that we can combine multiple campaign sites within one CMS, and/or a main client site, meaning all can be accessed via one login. We can also provide a demo via a live zoom or teams.

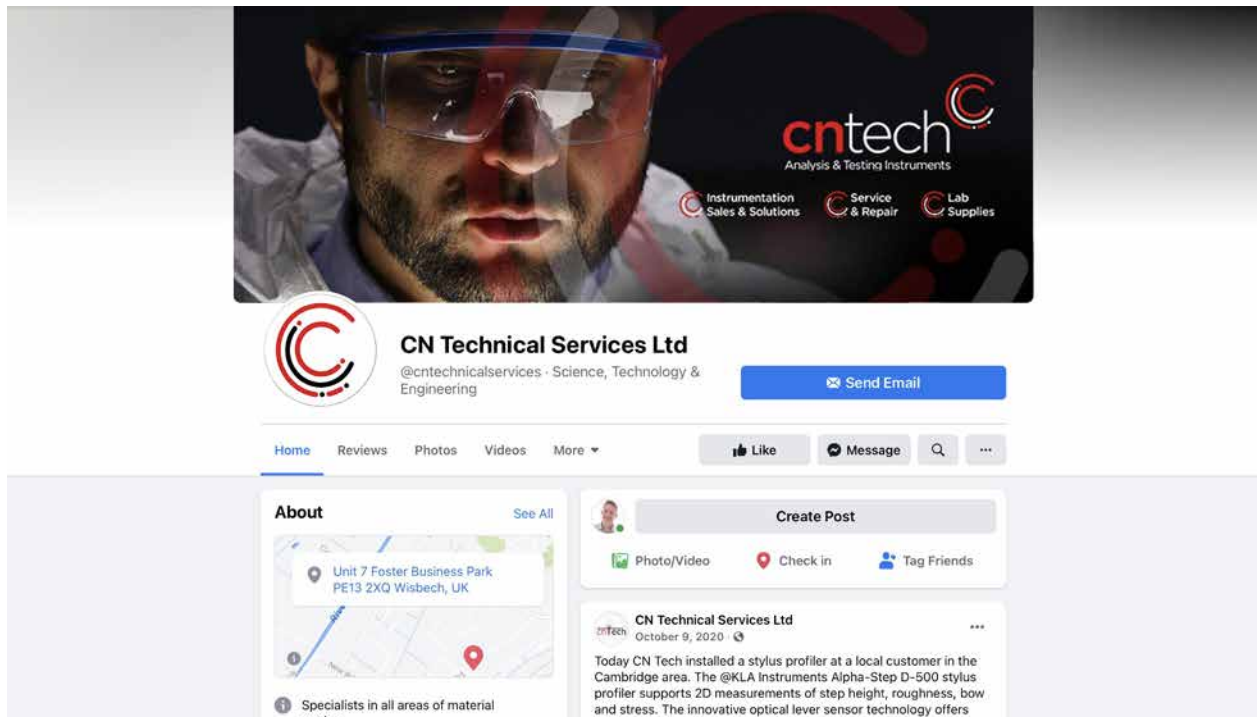


We also provide video guides on how to use once a site is launched together with a live session as required to go through the basics.

Social media

It is important for any logo/branding to be carried across to social media in a consistent and effective way. The logo must be re-sized to the individual platforms preferred specification and the background image should be sized correctly ,too. This will guarantee clear reproduction which is essential when additional content is added to the image as shown below:

Facebook



Example file logo files and background image formats

Facebook



LinkedIn



Twitter



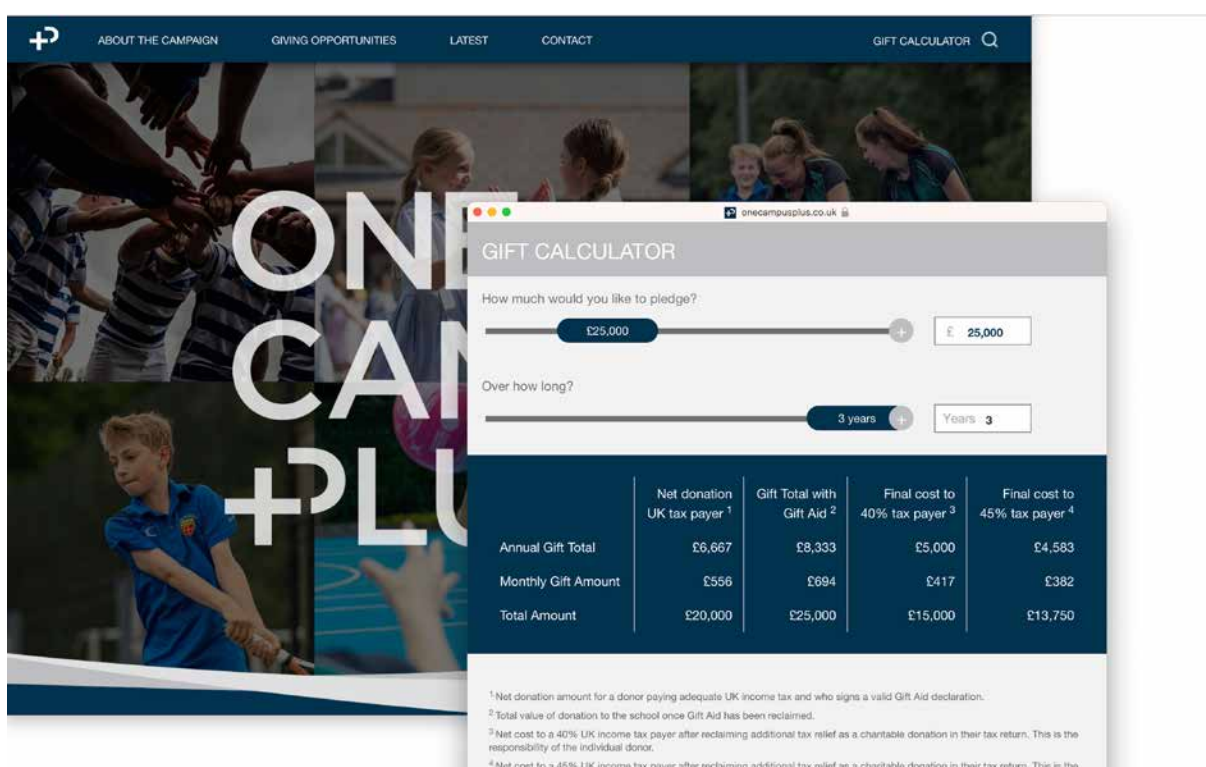
Youtube



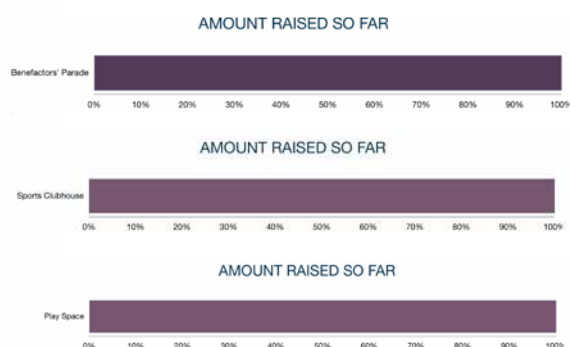
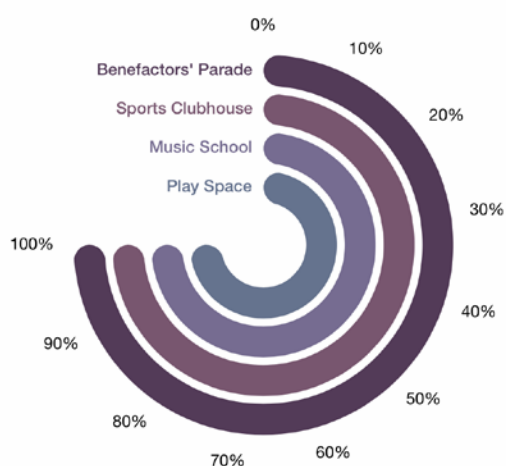
Interactive gift calculator and tracker

We have built an optional bespoke gift calculator system that can allow a potential donor to see Gift Aid totals for the different tax % levels. The sliders allow the pledge amount and time-scale to be adjusted in real-time with the figures updating automatically. The functionality works the same way as online loan calculators and is of real benefit in increasing the amount a donor may pledge.

In addition we take the traditional thermometer level idea used to demonstrate the current level of funds donated and update it with the online tracker charts which move and fill when viewed.



PROGRESS SO FAR



Campaign video explainer

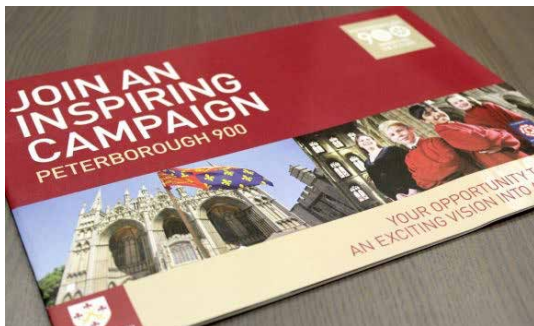
Without the need for actual video footage (we can incorporate if required), we can take branding elements and imagery and convert them into a video explainer, set to music and with optional voice over commentary. This is ideal on a website homepage and can be used to introduce a campaign, as well shared on social media.



OFFLINE MATERIALS

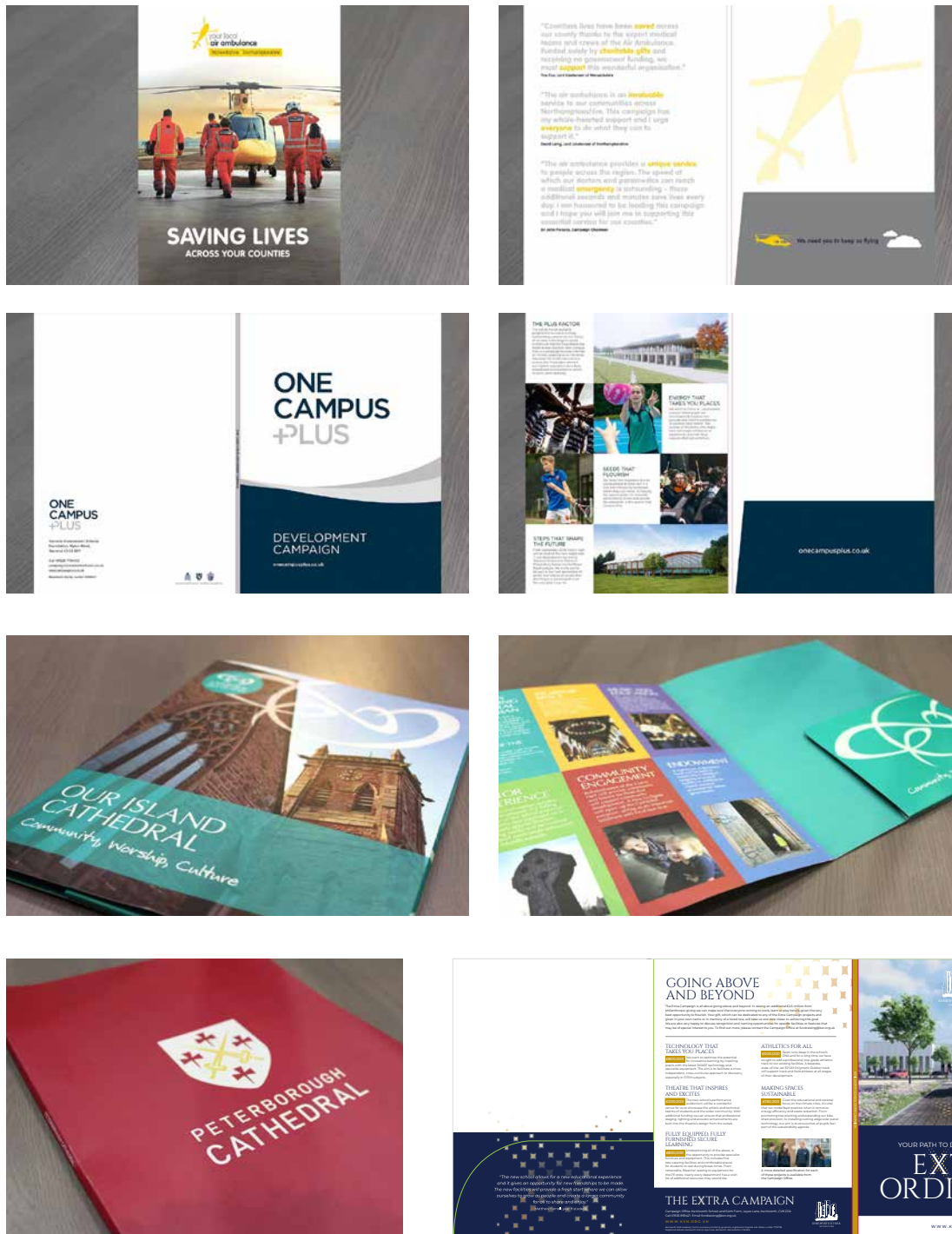
The power of physical materials has an important part to play when it comes to fundraising. We find a combination of online information together with physical is particularly effective. It is all about building confidence and security when it comes to giving money, and well presented literature goes a long way to achieving that. We like to think of fundraising materials matching to the quality and level a bank would provide, especially when printed or converted to a downloadable PDF format.

As you can see from the examples below, communicating the benefits of a project can be achieved in a really eye-catching through brochure and report designs.



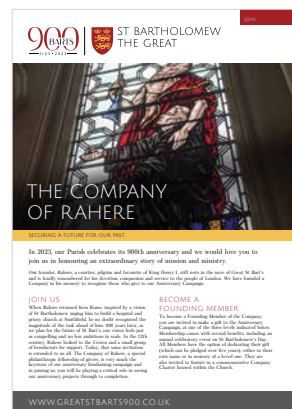
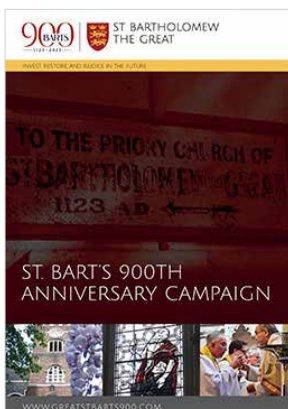
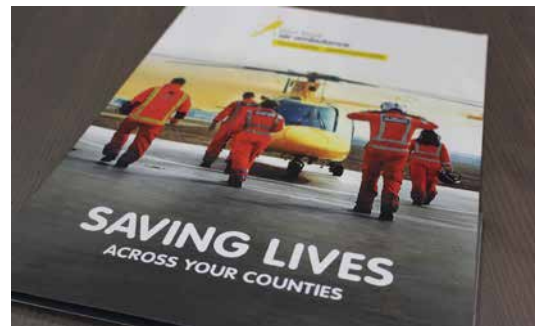
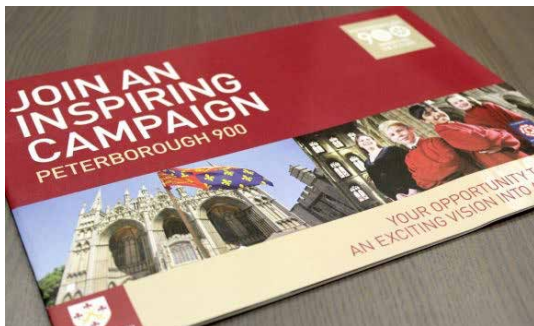
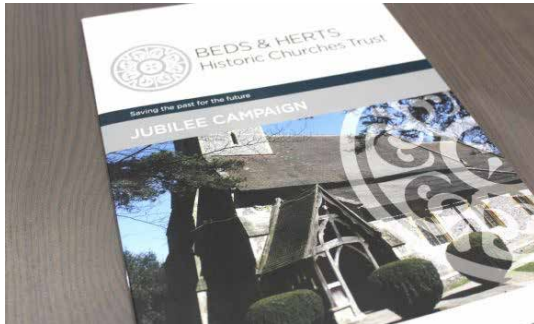
Folders

Often, a collection of materials is required. This could include a brochure, gift card and scale of giving, as well as separate leaflets covering dedicated giving opportunities. Sometimes separate leaflets suit a particular campaign, so a folder is the perfect vehicle to hold the content, especially when given out at an event or sent in the post.



Brochures

Depending on the target audience, a variety of brochure formats can be used. From A4 portrait or landscape to a series of A5 folding leaflets, we can help create the perfect combination.



Recognition opportunities and dedicated giving

Often a brochure can be used to give a general overview of a campaign and its benefits together with recognition opportunities. But sometimes, especially when there are a variety of features within a project, it can be helpful to create separate information sheets that detail the options for directing a gift.

PLAY SPACE



We wish to raise £250,000 in gifts and pledges. This will help to deliver an exceptional Play Space where our children's physical, cognitive and emotional development can flourish. To achieve this we need 62 donors to make gifts between £1,000 and £50,000 on our scale of giving. All supporters on the scale of giving will be acknowledged for the unique part they have played in the development of this new environment.

Total Gift	Gifts Needed
£250,000	1
£25,000	1
£10,000	5
£5,000	10
£2,500	20
£1,000	25
£250,000	62

onecampusplus.co.uk

PLAY SPACE CREATING A PLACE FOR IMAGINATION TO GROW

£10,000

When you make a gift of £10,000 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

PLAY SPACE INSPIRING GATEWAYS

£10,000

When you make a gift of £10,000 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

PLAY SPACE JOIN THE PLAYGROUP

£2,500

When you make a gift of £2,500 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£2,500	20	£50,000	2,000	200	2,000

onecampusplus.co.uk

PLAY SPACE NEW PLAYMATES & FIRM FRIENDS

£2,500

When you make a gift of £2,500 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£2,500	20	£50,000	2,000	200	2,000

onecampusplus.co.uk

PLAY SPACE FAIR RULES

£1,000

When you make a gift of £1,000 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£1,000	25	£25,000	2,500	250	2,500

onecampusplus.co.uk

PLAY SPACE STEPPING STONES

£1,000

When you make a gift of £1,000 to the Play Space, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new play space that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£1,000	25	£25,000	2,500	250	2,500

onecampusplus.co.uk

SPORTS PAVILION



To achieve the £1.2m needed we are seeking gifts of between £1,000 and £250,000 on the following scale. All supporters will be acknowledged for the unique part they have played in creating this prominent new facility.

Total Gift	Gifts Needed
£1,200,000	1
£250,000	1
£100,000	2
£50,000	5
£25,000	10
£10,000	15
£5,000	25
£1,200,000	73

Our schools now have an outstanding new sports environment of artificial and grass pitches. We are keen to further improve our facilities with fit-for-purpose changing rooms, pitch-side viewing opportunities, and a superb new hospitality venue. This will transform the experience of sport, not just for players, but for all those who come to cheer them on.

onecampusplus.co.uk

SPORTS PAVILION THE BENEFACTORS' PARADE

£10,000

When you make a gift of £10,000 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

SPORTS PAVILION PILLAR OF THE COMMUNITY

£10,000

When you make a gift of £10,000 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

SPORTS PAVILION ELECTRONIC SCOREBOARDS

£2,500

When you make a gift of £2,500 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£2,500	20	£50,000	2,000	200	2,000

onecampusplus.co.uk

SPORTS PAVILION A ROLL OF HONOUR

£5,000

When you make a gift of £5,000 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£5,000	10	£50,000	2,000	200	2,000

onecampusplus.co.uk

SPORTS PAVILION CHANGING ROOMS AND PATIO AREA

£10,000

When you make a gift of £10,000 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

SPORTS PAVILION BALCONY OR FIRST FLOOR

£10,000

When you make a gift of £10,000 to the Sports Pavilion, you will be helping to create a place for imagination to grow. This is a unique opportunity to support the development of a new sports pavilion that will be a place where children can learn, play and grow.

Amount	Number of Gifts	Total Value	Number of Children	Number of Teachers	Number of Parents
£10,000	1	£10,000	100	10	100

onecampusplus.co.uk

Scale of giving and gift cards

Possibly the most important campaign material to get right is the presentation of the financial information. This needs to be accurate, clear and engaging. Just because this entails figures, it doesn't mean it has to look dull. On the contrary, the scale of giving is there to encourage giving at the right level and serves as an important tool for fundraisers.

ONE CAMPUS PLUS

DEVELOPMENT CAMPAIGN SCALE OF GIVING
£4 million over 8 years in cash and goods

Gifts Annual Payment	Gross Annual Gift	Net Gift (CP paid)	Gifts Number	Total Target	£ per Gift
100,000	100,000	100,000	1	100,000	100,000
50,000	50,000	50,000	2	100,000	50,000
25,000	25,000	25,000	4	100,000	25,000
10,000	10,000	10,000	10	100,000	10,000
5,000	5,000	5,000	20	100,000	5,000
2,500	2,500	2,500	40	100,000	2,500
1,000	1,000	1,000	100	100,000	1,000
500	500	500	200	100,000	500
250	250	250	400	100,000	250
100	100	100	1,000	100,000	100
50	50	50	2,000	100,000	50
25	25	25	4,000	100,000	25
10	10	10	10,000	100,000	10
5	5	5	20,000	100,000	5
2	2	2	50,000	100,000	2
1	1	1	100,000	100,000	1

GIFT CARD

PERSONAL DETAILS

Name: _____ Address: _____

Phone: _____ Email: _____

PLEASE DECLARATION

I hereby declare that the above information is true and correct and that I am not a disqualified person under the Charities Act 2006.

METHOD OF PAYMENT

☐ Cheque ☐ Credit Card ☐ Direct Debit ☐ Cash

Instructions to your bank or Building Society to pay Direct Debit

Please complete the Direct Debit section (only) if you are paying by Direct Debit.

Direct Debit details: _____

Service user number: _____

Signature: _____

Date: _____

LIME TREE

SCALE OF GIVING

Gifts Annual Payment	Gross Annual Gift	Net Gift (CP paid)	Gifts Number	Total Target	£ per Gift
100,000	100,000	100,000	1	100,000	100,000
50,000	50,000	50,000	2	100,000	50,000
25,000	25,000	25,000	4	100,000	25,000
10,000	10,000	10,000	10	100,000	10,000
5,000	5,000	5,000	20	100,000	5,000
2,500	2,500	2,500	40	100,000	2,500
1,000	1,000	1,000	100	100,000	1,000
500	500	500	200	100,000	500
250	250	250	400	100,000	250
100	100	100	1,000	100,000	100
50	50	50	2,000	100,000	50
25	25	25	4,000	100,000	25
10	10	10	10,000	100,000	10
5	5	5	20,000	100,000	5
2	2	2	50,000	100,000	2
1	1	1	100,000	100,000	1

PLEDGE FORM

PERSONAL DETAILS

Name: _____ Address: _____

Phone: _____ Email: _____

PLEASE DECLARATION

I hereby declare that the above information is true and correct and that I am not a disqualified person under the Charities Act 2006.

METHOD OF PAYMENT

☐ Cheque ☐ Credit Card ☐ Direct Debit ☐ Cash

Instructions to your bank or Building Society to pay Direct Debit

Please complete the Direct Debit section (only) if you are paying by Direct Debit.

Direct Debit details: _____

Service user number: _____

Signature: _____

Date: _____

BEDS & HERTS

JUBILEE CAMPAIGN SCALE OF GIVING
£125 million over 8 years in cash and goods

Gifts Annual Payment	Gross Annual Gift	Net Gift (CP paid)	Gifts Number	Total Target	£ per Gift
100,000	100,000	100,000	1	100,000	100,000
50,000	50,000	50,000	2	100,000	50,000
25,000	25,000	25,000	4	100,000	25,000
10,000	10,000	10,000	10	100,000	10,000
5,000	5,000	5,000	20	100,000	5,000
2,500	2,500	2,500	40	100,000	2,500
1,000	1,000	1,000	100	100,000	1,000
500	500	500	200	100,000	500
250	250	250	400	100,000	250
100	100	100	1,000	100,000	100
50	50	50	2,000	100,000	50
25	25	25	4,000	100,000	25
10	10	10	10,000	100,000	10
5	5	5	20,000	100,000	5
2	2	2	50,000	100,000	2
1	1	1	100,000	100,000	1

BEDS & HERTS

GIFT CARD

PERSONAL DETAILS

Name: _____ Address: _____

Phone: _____ Email: _____

PLEASE DECLARATION

I hereby declare that the above information is true and correct and that I am not a disqualified person under the Charities Act 2006.

METHOD OF PAYMENT

☐ Cheque ☐ Credit Card ☐ Direct Debit ☐ Cash

Instructions to your bank or Building Society to pay Direct Debit

Please complete the Direct Debit section (only) if you are paying by Direct Debit.

Direct Debit details: _____

Service user number: _____

Signature: _____

Date: _____

SCALE OF GIVING

TARGET: £1,000,000 IN GIFTS PLEDGED OVER 2 YEARS

Gifts Annual Payment	Gross Annual Gift	Net Gift (CP paid)	Gifts Number	Total Target	£ per Gift
100,000	100,000	100,000	1	100,000	100,000
50,000	50,000	50,000	2	100,000	50,000
25,000	25,000	25,000	4	100,000	25,000
10,000	10,000	10,000	10	100,000	10,000
5,000	5,000	5,000	20	100,000	5,000
2,500	2,500	2,500	40	100,000	2,500
1,000	1,000	1,000	100	100,000	1,000
500	500	500	200	100,000	500
250	250	250	400	100,000	250
100	100	100	1,000	100,000	100
50	50	50	2,000	100,000	50
25	25	25	4,000	100,000	25
10	10	10	10,000	100,000	10
5	5	5	20,000	100,000	5
2	2	2	50,000	100,000	2
1	1	1	100,000	100,000	1

GIFT CARD

PERSONAL DETAILS

Name: _____ Address: _____

Phone: _____ Email: _____

PLEASE DECLARATION

I hereby declare that the above information is true and correct and that I am not a disqualified person under the Charities Act 2006.

METHOD OF PAYMENT

☐ Cheque ☐ Credit Card ☐ Direct Debit ☐ Cash

Instructions to your bank or Building Society to pay Direct Debit

Please complete the Direct Debit section (only) if you are paying by Direct Debit.

Direct Debit details: _____

Service user number: _____

Signature: _____

Date: _____

Impact report

Along with a campaign brochure, many organisations also choose to produce an accompanying impact report which attractively sets out financial goals and fundraising success. This helps to demonstrate the benefits of a project and can encourage givers to continue their support or get involved.



EVENT MATERIALS AND PROMOTION

In an age of online 2D content and flat screen meetings nothing can beat the benefit of a 3D face to face meeting. So much more can come from physical meetings especially when in a group setting. To support an event, additional communication elements are needed for consistency and clarity and can be very effective when used in conjunction with online and offline materials.

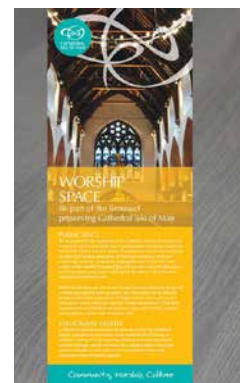
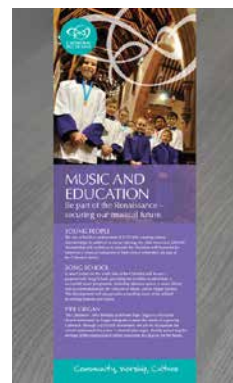
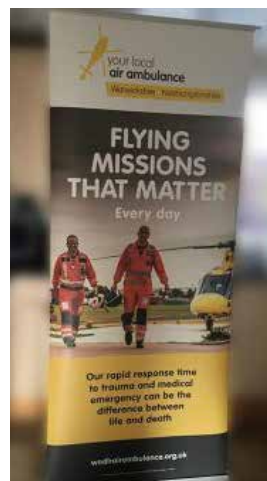
Event signage

From directional signs for guests to find their way on site, to exterior and interior venue signage/posters, you make it easier for people if your visible communications are clear and consistent.



Roller banner stands

A must for any fundraising event, roller banners help to communicate the key benefits of a project to potential donors. Designed in line with other materials, they work to enhance the campaign branding and give your communications a clear and consistent feel.



Event video explainer

An event video explainer can quickly convey a project vision, its benefits and how donors can lend their support. It can be used at campaign events, either as part of a presentation or playing silently in the background.



Branded gifts

From bookmarks to pin badges it can be important to recognise support by way of a branded gift, often is a simple badge takes the form of a membership item aside from paperwork. Often this is something as simple as a badge or lapel pin that carries the campaign branding and signifies a sense of membership or inclusion to donors.



aluminium clutch pin badges

code: AAPBS
bespoke 4 colour aluminium clutch pin badge

- High quality UK manufactured metal clutch pin badge
- A great alternative, with shorter lead times, to imported steel, brass or enamel badges
- Stunning 4 colour process print or pantone matched spot colour
- Clear dome finish as standard
- Fittings are either self adhesive or cemented butterfly clutch pin depending on size and shape
- 17mm round magnetic fittings or zip pull fitting available at an extra cost
- Maximum dimensions up to 35mm x 35mm, larger sizes and bespoke shapes at additional cost
- Minimum order quantity of just 25 on full colour print and 100 on spot colour print badges

standard AAPB badge sizes

Shape	Sizes
Round	10mm, 13mm, 17mm, 19mm, 26mm, 28mm, 31mm, 35mm
Square	7mm, 10mm, 15mm, 24mm
Oval	20x13mm, 40x30mm
Rectangle	11x8mm, 17x10mm, 19x16mm, 25x12mm, 26x22mm, 32x24mm, 38x30mm

finishes:

Dark Green	Gold	Silver
Silver	White	Fixed Coat and Colour

fittings:

metal butterfly clasp	self adhesive butterfly clasp	small round magnetic clasp

40mm x 30mm oval

38mm x 30mm rectangle

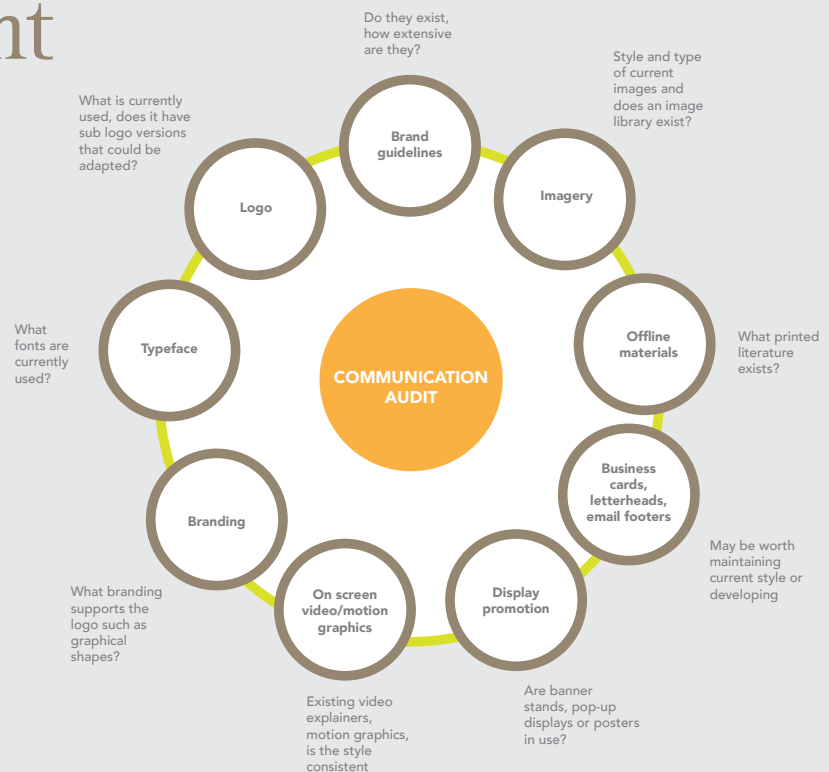
25mm round

30mm x 30mm square with zip pull fitting

Communications Audits and Strategy Development

Conducting a communications audit will ensure that any new campaign materials will work hand-in-hand with your existing branding.

See our website for further details



Gifted Philanthropy would be delighted to have a no-obligation conversation with you about campaign communication materials and how we might help you to achieve your fundraising goals. Either get in touch with one of our directors or contact us via our website.

Amy Stevens - 0113 350 1337

<https://www.giftedphilanthropy.com/amy-stevens>

Chris Goldie - 020 3627 3437

<https://www.giftedphilanthropy.com/chris-goldie>

Andrew Day - 01926 674137

<https://www.giftedphilanthropy.com/andrew-day>